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Issue 1

# THE GBC DISPATCH

Student Life | School Events | Calendar Updates

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## Congratulations to our new Badgers!

Welcome to the 2019-2020 academic year from the Goodman GBC!

For those of you returning to Goodman, we are glad to have you back as you continue your journey to the graduation stage. For those new students who are just joining our community, we encourage you to make the most of your time here. Your graduate studies experience will be what you make it, and your opportunities will only be limited by the limits you place on yourself. As you start a new academic year, take advantage of the many services available to help you achieve your full potential.

At GBC we provide support and services to keep you on the road to graduation and professional success, such as workshops, events and more.

We encourage you to get involved because Experience Matters!

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# GBC NOW

By Prama Datta

As Goodman School of Business welcomes a new batch of graduate business students, the Goodman Graduate Business Council began its new tenure with a boom. The new council was appointed with Puneet Rastogi as President, Bhargav Iyer as VP Finance, Sara Eslampanah as VP Internal, Connor Welsh as VP External, Rushikesh Ranade as IT Director, Nitish Menon as VP Competitions, Nitin Menon as VP Marketing as their core council. Moreover, to promote teamwork, inclusivity and efficiency through delegation, the GBC was expanded to include 22 non-executive members.

With a functioning team of 29 members and volunteers, the GBC hosted the first graduate barbeque of the term on June 27th, 2019 at Jubilee Court. The turnout was commendable with a footfall of about 125 people comprising of students and professors. The team faced a challenge as guests without pre-registration participated in the event. However, the event went on seamlessly as the team benefited from their service partners with 25 extra meals. On the menu was chicken on a bun for the meat lovers and a similar vegetarian option along with salad and beverages. The GBC asked and accommodated for dietary restrictions during the registration process to cater to their guests. The food was combined with various activities like Jenga, football, soccer and Canjam where both the professors and the students had an opportunity to network and share a few laughs. GBC also installed a photo booth which drew in many of the shutterbugs. Moreover, the game of "Guess Who?", gave the professors and students a run for their money as they tried to guess the grown-up versions of pictures of various faculty and staff members from Goodman. The event also included a live and with a guitarist and vocalist for the attendees to enjoy.

In retrospect, Puneet Rastogi, President of GBC, recalls being concerned about underestimating the footfall that might have led to a mishap with the meals, but he now feels the event was successful. He commented, "We were very glad to see almost 35 professors/staff members along with the Dean, Associate Dean, Director of Graduate Studies and student leaders of different student clubs and organisation taking out their time to make this event a huge success." GBC continues to set a new impetus with their activities which also included a survey. Regarding the expansion, Puneet added "We have tried to develop a healthy, respectful, diverse and inclusive culture in GBC and we hope to keep expanding in future too. Our latest team expansion includes the team for this monthly newsletter which is designed to be for graduate students by graduate students. Going forward we would want to try and engage more with our alumni and help students with economic assistance too via bursaries and scholarships."



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*This barbecue was the perfect way to bring together the Goodman community of faculty, staff and graduate students in a fun and informal environment. This set a great tone to kick-off the school year.”*

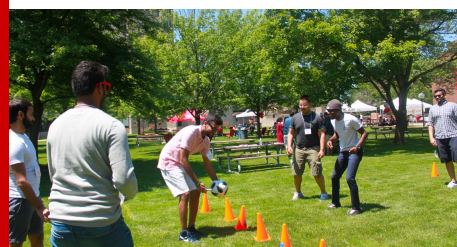
- Dr. Andrew Gaudes, Ph.D, ICD.D  
Dean, Goodman School of Business



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*The barbeque was a great opportunity for our students, staff and faculty to get together outside of the classroom. The photo contest was an added fun element that we all enjoyed. We appreciate the work of the GBC and are happy to support the Clubs' activities as much as we can.”*

- Carrie Kelly, MBA  
Director  
Graduate & Executive Programs  
Goodman School of Business





# BETA GAMMA SIGMA INDUCTION CEREMONY

by Bhargav Iyer

## What is Beta Gamma Sigma?

Beta Gamma Sigma is an International Business Honour Society which has recognized and honoured top performing students from around the world since 1913. Students from Business schools that are accredited by The Association to Advance Collegiate Schools of Business (AACSB) are eligible to become a member of this prestigious organization. BGS strives to provide lifetime values to its members in the form of connections, benefits, opportunities and programs. The principles of BGS are represented by three Greek words (i.e. Beta Gamma Sigma) which signifies Honour, Wisdom and Earnestness respectively.

## Who is Beta Gamma Sigma?

The membership to the Beta Gamma Sigma is by invitation only. Only the top 10% students at the undergraduate level and top 20% students at the graduate level of an AACSB accredited business school are invited to become a member of this International Honour Society.

## Benefits of Beta Gamma Sigma

BGS provides various benefits for its members in form of programs, connections and opportunities. The members also get the opportunity to participate in the Annual Global Leadership Summit that brings together members from all over the world to participate in thought leadership, networking and hands-on leadership experiences. Other benefits include access to a dedicated job portal, internship and volunteering opportunities, exam fee waivers and special discounts with partner members.



On June 13, 2019 13 undergraduates and 55 graduate students from the Goodman School of Business were inducted into the Beta Gamma Sigma (BGS), an International Business Honours Society in recognition of their academic excellence over the past year. The ceremony was presided over by the faculty members of Goodman School of Business including the Dean and other notable Business Leaders.



The new inductees shared this moment of happiness with their family members and close relatives who were also invited for the ceremony. They were grateful to become members of this prestigious Honour Society as induction into the BGS is much more than just a line on a resume. Membership in the BGS begins with recognition as the "Best in Business" but provides value for life. After pledging to uphold and maintain the principles of BGS, each new inductee was individually recognized as a member and awarded their membership certificates, along with the highly coveted BGS lapel pin.

At every Induction Ceremony, the Goodman School of Business recognizes a business leader as our Chapter Honouree. This year, the CEO and Founder of The Exchange Brewery (Niagara-on-the-Lake), Robin Ridesic was recognized as the Chapter Honouree. Although a successful entrepreneur today, Robin started her career in the business world as a Management Consultant for the Boston Consulting Group equipped with a business degree from Harvard Business School. Later, she managed to bring together two of her biggest passions in life - beer and the community of Niagara-on-the-Lake by creating The Exchange Brewery. In her speech to the new members of the BGS, Robin elaborated upon her journey on becoming an entrepreneur and how she dealt with various challenges on the road to become successful. She was kind enough to answer some questions asked by the students. Through her speech, Robin encouraged the newest members of the BGS to follow their dream and excel in the field they wanted to pursue.

The ceremony was then concluded by Andrew Gaudes, Dean of Goodman Business School, who gave a brief speech and welcomed the new members into the Honour Society. He acknowledged the efforts put in by the faculty and administrative members of the School who made this ceremony a success. Additionally, he thanked Robin for attending the ceremony and for motivating the new members. The ceremony closed with a group photo session wherein the new members got the opportunity to don and show off their new BGS lapel pin.





# First Look

by Gurpratap Singh

*Saw a face while running a race,  
The world got blurred and the noise was not heard.  
For a moment I was numb just like a pack of gum.  
My pace got reduced and I was amused.  
I stood for a while to give a smile,  
That image got zoomed and my heart was boomed.  
Could feel the beats of my heart as the only body part,  
But then came a twist someone grabbed her wrist.  
She went away and I was left alone on my way;  
I was left unnoticed in the crowd and the noise suddenly became loud.  
She got lost in the mist, but I had memories to explain in a gist.  
My heart slowed down; I could remember she wore a lovely gown.  
That troubled me for a day or two and then I heard, "Son you got to move".  
Came back in the race to get through the maze  
The world was clear, and the noise was loud.  
But had a soft corner in my heart, for which I felt proud.  
The only thing in my life, I could not chase  
But I still remember that lovely phase...*

# The Outset

by Riya

If you are reading this you are here, you have dragged your 45kg luggage to your new room, taken a bunch of selfies with Sir Issac Brock, maybe set up your souvenirs, keepsakes, relics, idols, charms to keep the love and faith close. Some of you might have already started rolling your's in the name of embracing changes. Most of you have had your first Timm. Brace the taste of this coffee, this first one is special, just like many more to come, something you will never forget. Welcome, this is your new home.

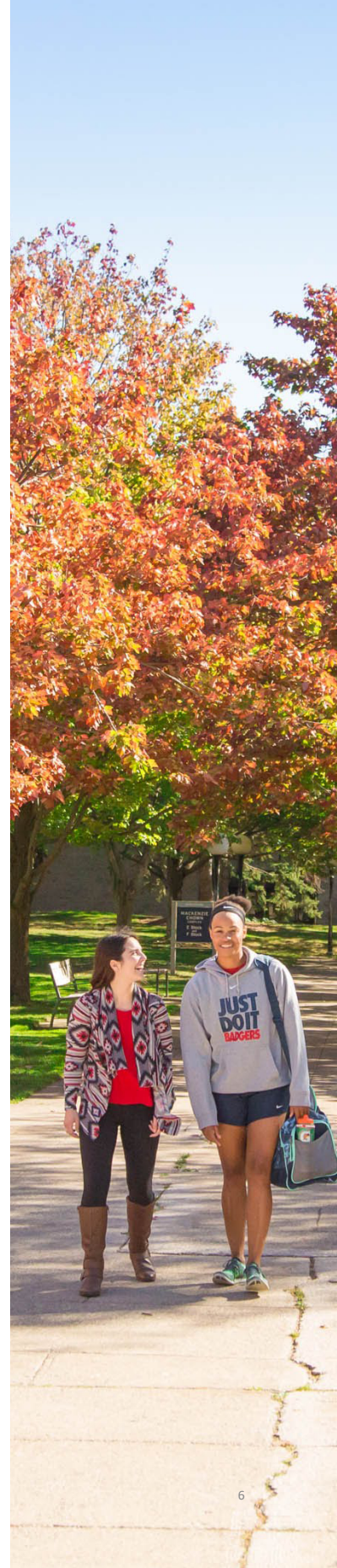
For me it was different, the first thing I unpacked was a promise. I taped it on the wall at the head of my bed to avoid bad dreams. I had so many real dreams to look forward to that I could not risk any bad ones creeping in. My first meal was a bacon sandwich because I was told that I had to learn new ways and generally I don't succumb to this opinion unless it's from a person as credible as my uncle. Years ago he had come to this place to do what I am here for, I was checking every wall as I was walking through Taro hall for the first time, and there it was the first frame on the left wall, the third picture from right in the 4th row. So much younger, not at all smiling, different, just like me. Would I be on the wall one day too? Don't we all want to be on the wall? Everything seemed huge, the roads, the sidewalk, the silence, the distance. Like you were hearing a lot and then everything went away. It's okay now I can hear the birds in the morning, but it took a long time to listen through this deafening silence.

Do you ever find yourself running after a bus you know you will never catch, but still you run after it just to watch it leave in front of your eyes, just to be sure you couldn't have made it...The lesser the gap between you and the bus, the bigger is the disappointment. Lucky for me I prefer to take the next one when there's half or less than half the time left for the bus to leave.

But sometimes, just very few times out of those sometimes, you run really hard to catch it, and you make it. And then you think if it's the right kind of bus for you. I would suggest, find the right kind of bus and then run or maybe buy all the buses so you never have to run. Trust me even then, there's will always be one that got away. Some things are bigger than you. Two days before the first day of school, I found myself in one such bus. Breathless when I boarded, I realized I had dropped my bus pass somewhere while running, and now I had no coins. The driver asked for my pass and before I could turn around to get off, someone sitting at the back came put the coins in the slot. I knew this person; I had met him on the day of the campus tour. So, I pretended to know his name while thanking him, "Aazir" he said, its "Aazir". I apologized and thanked and promised to return his coins. When we got off, I figured we were headed the same way, and the sun was sharp, so offered to help with the giant bundle of water bottles he was carrying, there was something about him, that was different, he never finished any sentence he started. I asked him about the bottles, he said he was not sure if the tap water was good enough. I told him it was fine. The part of the world where we are from, tap water's quality seems like a first world problem. He said was trying to go somewhere, got lost, got nervous, bought the bottles, and guess he was doing everything wrong. We kept walking and, on the way, I figured, Aazir was an extremely intelligent person who now was missing home, feeling lonely and not feeling so intelligent. After keeping the bottles in his house, we walked to the campus and I asked him, "How can he get lost?" He was puzzled, he told me, "by not knowing my way around...?" "Yeah, but you have your phone and it works, so you can always reach home." He said I was right. Just like that, he started telling me more and I kept deconstructing it, and finally, he asked him if I am not missing home, and suddenly everything became meaningless, and before the fear could start to creep up, I changed the subject. By this time Aazir was finishing his sentences again. And I learned I needed two things. A bicycle and a part-time job.

The first few weeks of school were like learning how to ride a bike. You are excited when you start, nervous to start again when you fall, but mostly exhilarating. It had been 2 years since I had studied. And it had been more than 2 years since I had diligently studied. So, I made a plan based on my recent skills, we all have a pattern, I just had to trace it and fix it. I am a procrastinator. I used to work hard and deliver before deadlines, and when the time would be less, I used to get supercharged and think of solutions, I was a fixer, more towards industrial problems. But this was different, I didn't know finance and I sure don't like it, but I have to do this. By now you must be wondering there's a solution to this problem at the end of this sentence. if only there was a substitute to hard work, and if only there was a pill to learn finance. So, I was scared, and when you are scared there's always a shitty story behind it. But there are other stories too, so I thought about a different story, a success story, and I kept retelling it to myself, and solved one problem and another, got scared, retold the story, and when you do it once, you now you can do it again and again.

As far as my accent is concerned, I am going to keep it for now. as long as it is understandable. Later, I found out my uncle was right about learning new ways. However, it was not about a bacon sandwich or me hiding my ethnicity or trying to sound cool. It was about 'unlearning' what I knew by breaking it to pieces and learning some more and then reconstructing another model with all the pieces, the new and the old ones.





# UPCOMING EVENTS

Follow our social media pages to stay updated with all the events!

Python Training Workshop, October 3, 2019

SAS Training Workshop, October 15 - 18, 2019 (tentative)

Industry Visit: Toyota, November 28, 2019

MBA Games, January 3 - 5, 2019

John Molson MBA International Case Competition, January 5 - 7, 2019

# GET IN TOUCH



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*Send your contribution of articles, poems,  
recipes, photographs or any other creative work  
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